



Pam Yudko

Coach / Facilitator

Pam is in the business of changing lives.

Pam's authentic style empowers clients to create movement, find balance and break up with old patterns. By partnering to create simple steps, she gets big results.

Clients appreciate Pam's ability to:

- Identify potential distractions and blocks
- Improve emotional intelligence
- Increase motivation and engagement
- Leverage natural strengths
- Help clients receive and apply feedback constructively

Areas of expertise:

- Building rapport with executives to get transformative results
- Empowering clients to recognize what is blocking them from getting to the "next level"
- Strengthening character and improving leadership skills
- Generating solutions to the problems at hand
- Promoting self-discovery as a tool to grow personally and thrive professionally

More about Pam

Pam is an executive coach with over two decades of experience partnering with leaders to enhance their clarity, confidence, and organizational impact. Drawing on her background in education, wellness, and transformational coaching, Pam works closely with executives to navigate complex challenges, align personal values with professional goals, and develop high-performing teams.

Pam's coaching approach is rooted in empathy, strategic insight, and a commitment to fostering authentic leadership. She specializes in helping leaders refine their communication, strengthen their decision-making, and drive sustainable change within their organizations.

Pam is a New York City native who adventured with her husband and teenage children to Southern California to follow a lifelong dream of warmer weather and living near the beach. When she's not coaching, she enjoys a good run, walking her little dog, playing beach tennis, and cooking.

Client Testimonials and Client List

Pam practices what she preaches. When she speaks to you, she is actively engaged and focused on how to help you become the best "you". She is instantly likable and the definition of authentic. She leaves a positive impact. My colleagues raved about their sessions and how they plan to redefine who they are based on their learnings. I feel 100% the same way!

– Director - Salix Pharmaceutical

This was my first experience working with an executive coach, so I was unsure what kind of value I would get from the process, but I'm really pleased to say that I'm walking away from the program with some very clear development goals. I feel like Pam and I gelled very easily, and I was able to quickly get to the point with her. She held me accountable for the deliverables on my side, and the structure that was in place was a great way to keep moving things forward. On a personal level, Pam was so supportive, friendly and easy to talk to. I genuinely enjoyed getting to know her and look forward to staying in touch.

– Neil Smith, Senior Director - Iterable

Pam is my "blessing in disguise." My company hired Pam to help me build confidence in myself, my work and my gifts that I use professionally (and personally). Working with Pam, I have learned more about myself than I thought was possible. She helped me identify my process to build my confidence muscle, curb my perfectionist self, and respond to thoughts in the best way. Pam is down-to-earth, easy to connect with and so supportive of my goals. I can't wait to see the person I am in 6 months with her help.

– Senior Research Associate - The Stevenson Group

The most valuable aspect of this work for me was the opportunity to gain a deeper understanding of my professional strengths and weaknesses. This self-awareness has been incredibly enlightening, providing me with clear insights into how I can build on my strengths and address areas for improvement. I now feel more equipped to enhance my skills and advance my career effectively. Thank you for your help and support throughout this journey. This experience has been truly enriching, and I'm grateful for the opportunity to have worked with you.

– Juliana Gonzalez, SushyGlow Cosmetics, Shipping Manager

I worked with Pam for 6 months in an Executive Coaching package. She has a way of establishing an easy rapport and saw me for my unique qualities, which could be flexed to my advantage or could be my downfall (!). She calmed my ADHD and feelings of overwhelm by bringing me back to basics with tools for project management, goal setting, and time management. Unlike other strategies that I've tried in the past, these were tools that actually worked for me and that I could sustain on my own. I also appreciated being able to process seemingly complex work situations with her, and her way of asking questions bring me to my own insight to work through these issues. Ultimately, I came out of our engagement with more confidence in my own abilities. Thank you Pam! (I miss you!)

– Erin Hou, TRX Development Solutions LLC, Director of Special Projects



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