



Dr. Samuel Jones

Coach / Facilitator

Dr. Samuel Jones bridges the gap between **potential and performance**. With over 25 years of experience in leadership, higher education, and entrepreneurship, he equips leaders to navigate change with confidence, clarity, and conviction using his signature *Momentum Mindset® Framework*. An award-winning entrepreneur, certified success coach, and CSP® (Certified Speaking Professional), Dr. Jones helps organizations turn cultural challenges into leadership opportunities. Whether working with C-suite executives, emerging leaders, or cross-functional teams, his approach blends strategic thinking with deep emotional intelligence to unlock transformative results.

Clients appreciate Samuel's ability to:

- Translate complex ideas into clear, actionable insights
- Listen with empathy and challenge with purpose
- Create safe, energizing spaces for growth and accountability
- Inspire leaders to make people matter
- Customize sessions with high emotional relevance and lasting impact

Areas of expertise:

- Designing Change Management & Responsive Leadership
- Conducting powerful 1-on-1 Executive Coaching sessions
- Creating Transformational Culture Shifts
- Motivation, Mindset, and Behavior Change
- High-Performance Team Alignment

More about Dr. Samuel

Dr. Samuel Jones is a speaker, coach, author, and leadership strategist known for helping leaders and organizations get unstuck, build momentum, and achieve meaningful results—especially when it matters most.

He is the creator of the **Momentum Mindset® Framework**, a transformational system that empowers individuals and teams to navigate change, shift their thinking, and unlock their next level of leadership. Whether he's coaching C-suite executives, facilitating board retreats, or speaking to hundreds from the stage, Dr. Jones delivers practical strategies wrapped in engaging stories that stir action and inspire hope.

He's been named one of Mississippi's **Top Entrepreneurs**, earned the prestigious **Certified Speaking Professional (CSP®)** designation, and is a **certified success coach** through Jack Canfield's *Success Principles™*. When he's not working with leaders, you'll find him at home in Ellisville, Mississippi, enjoying life with his wife, Sarah, or serving at his local church.

Client Testimonials and Client List

Samuel really helped me reframe deeply rooted tendencies to recognize the artificial walls I was creating for myself throughout the process of talking about upgrading my core operating system. The concepts and themes we defined out of this process were life changing to say the least and was a very enlightening process that I have been able to apply to all aspects of my life.

- Tristan Kernagis, Epic Games

Dr. Jones is an AMAZING motivator and coach. He was the main speaker of our annual all staff training event and his passion, his stories and experiences kept me on the edge of my seat. I left his training feeling like I was ready to take on the world and become a better person and leader. Let me rephrase, I AM a better person and leader for attending his training. Thank you, Dr. Jones!

- Gary Hull, Assistant Vice President for Consumer Lending, Credit Union of America

We are often exposed to others who profess to have the answers we need, new ideas by which to live, or even solutions to our most challenging situations. Whether in corporate retreats or organizational workshops, there are many facilitators and coaches who claim to have a new take on life. Dr. Jones is not one of those people. From his personal experiences as a young man in the MS delta and overcoming challenges in his life, you are introduced to a man who wishes to do nothing more than encourage you, listen to you, and walk alongside you as you figure out your life's path. The way in which he intimately engages with people is disarming and reassuring because he is honest about his own struggles, but confident in the way in which he communicates how he deals with them. I am grateful for the ways in which he helped me grow and challenged me to pursue being a better human being and leader.

- Ryan Miller, Executive Director for Accelerate MS

Dr. Jones's presentation and coaching was uplifting, optimistic, and extremely timely considering all the challenges people have faced both personally and professionally this year. Our credit unions could not stop raving about his approach to leadership and the way he connected with them, even virtually. As you look to the future and how your teams can benefit from coaching, inspiration, and learning, I highly recommend you look at Dr. Jones as someone who can help transform your team.

- Jared M. Ross, President, League of Southeastern Credit Unions & Affiliates

Through the mentorship of Dr. Jones, he used his life experiences and lessons learned to help me with my personal and professional goals. He has the charisma to teach and develop leaders to ignite change and make an impact! His presentations were enthusiastic and always made a lasting impression. His leadership and coaching style gave me the opportunity to answer the question, "Why?" for myself, and examine the possible outcomes of my efforts."

- LTC Deidre D. Smith, MS National Guard Deputy, Human Resources Officer

Dr. Jones has done a fantastic job of being the leadership facilitator and coach for the MS Economic Council's Leadership MS program. For over 40 years, this program has been committed to strengthening Mississippi through a strong network of leaders. The program also has graduated more than 1300 alumni active in Mississippi businesses and politics. Dr. Jones' desire to see people expand their footprint for success is very obvious. If you get an opportunity to hear him speak or participate in any of his coaching sessions, you're definitely putting yourself on a path to greater success and significance that will make a difference!"

- Cathy Northington, Chief Operating Officer MS Economic Council

