



Mistyann Loetterle

Coach / Facilitator

Misty empowers leaders to leverage their unique strengths and lead with authenticity and purpose. With over 20 years of experience in talent development and coaching, Misty draws on a holistic, evidence-based framework to help leaders create lasting change and elevate their leadership impact.

Clients value Misty's ability to:

- Intuitively understand and appreciate what makes each leader unique
- Quickly uncover core strengths, values, and leadership style
- Bring clarity and levity to highly sensitive and complex situations
- Offer strategic approaches that turn tough situations into growth opportunities
- Help leaders navigate complex cultural dynamics, enabling diverse teams to thrive
- Guide leaders with candor, empathy and creativity, fostering a safe space for deep insight and growth

Areas of expertise:

- New and experienced leaders seeking a strengths and values-driven approach
- Multicultural, international, and creative leaders balancing a changing workplace environment while prioritizing team wellbeing
- Leaders and teams experiencing high-stakes organizational dynamics and emotionally charged conflict
- Communication (difficult conversations, giving/receiving feedback); conflict styles; mediations
- Recruitment, retention, and engagement best practices; leveraging team differences to maximize talent

More about Misty

Misty is an executive coach, organizational strategist, and conflict resolution specialist with over 20 years of experience helping leaders and teams navigate complex challenges and pivotal transitions with confidence and resilience. She has advised leaders in 18 countries across all sectors, with a keen ability to navigate cultural nuance and the unique dynamics of global teams. Known for her creative yet solutions-oriented approach, she equips leaders to make high-stakes decisions and resolve conflict while staying aligned with their values. Misty is a Certified Executive Coach, Certified Health and Wellness Coach, Certified Mediator, and Certified Organizational Ombuds. She also holds a M.A. in Psychology and a B.A. in Theater Arts Performance. Based in Marin County, CA, she is inspired by the redwoods and nature, creative expression, and a lifelong commitment to growth for herself and those she serves.

Client Testimonials and Client List

Misty has changed the way I view myself as leader. Before her guidance, I had a vague sense of what might be possible for me. I now feel in command of my career. I've seen other executive coaches in the past, and what sets Misty apart are her professionalism, her clear passion for helping her clients maintain their authenticity, and a great deal of skilled insights and questions.

- Julie Lo, Executive Officer, California Homeless Coordinating and Financing Council

Misty's leadership coaching proved invaluable. She helped me determine my goals and assisted in developing an action plan that led me to land my dream job and hone my leadership skills. Her personable, empathetic style and positive demeanor are infectious, and it is evident during the first interaction that she genuinely cares. I knew she had other clients, but it felt as if I were her only client given her level of accessibility and thorough attention to detail. I would not be where I am professionally without Misty's coaching – truly – and to this day, I consider her a dear friend.

- Daryl R. Dunston, City Manager - Davis, CA

As a seasoned leader, I have held many roles over the years and recently decided to make an important career transition. Misty helped me to reflect on my strengths and values as a leader, and how I want to apply these insights to be more effective and contribute in the ways that are meaningful to me. With empathy and keen insights, she's helped me gain clarity and maintain confidence during challenging times. I have grown personally and professionally from working with Misty and highly recommend her.

- Scott Adams, Deputy Director of Broadband and Digital Literacy, State of California

Misty is an exceptional executive management coach who combines deep expertise with rare empathy and insight. She has a remarkable ability to listen and truly understand my goals and challenges. Beyond her expertise, Misty's dedication and encouragement make her more than a coach. She is a trusted partner in my success.

- Timothy Primus, VP Global Operations

The most valuable part of working with Misty was her patience as I processed the hard feedback and really pushing me to reflect on my behaviors. It was a way for me to not focus on the feedback as faults but opportunities to change the narrative. This was a hard process, but her patience and kindness created a safe space, and she really encouraged me to dig deep. I was able to use the feedback and my coaching plan in real time.

-Tatiana Strench, Regional Property Manager, Liberty Military Housing

Misty goes above and beyond for her clients and has the unique talent to get to know who you are quickly so that she is able to help you make strategic choices. She is dependable, reliable, flexible and an out-of-the-box thinker. It's a partnership and working with her is a pleasure!

- Francesca Leos, Digital Marketing Advisor, FedEx

