



Gina Willoughby

Transformational Coach / Facilitator

Gina brings energy, empathy, and a results-driven mindset to every engagement. With decades of experience leading teams, coaching executives, and shaping inclusive cultures, Gina partners with leaders and organizations to unlock their full potential. Clients appreciate her collaborative style, strategic insight, and her ability to energize both individuals and teams toward meaningful change.

Clients appreciate Gina's ability to:

- Take a collaborative, creative approach to delivering consistent results
- Customize the road map to success
- Build mutual trust and respect
- Help clients tap into their strengths while addressing and developing areas of concern

Areas of expertise:

- Developing high-performing teams and leaders through transformational coaching
- Guiding organizations through change, alignment, and cultural alignment
- Facilitating inclusive leadership and building equity-centered workplaces
- Designing and delivering customized dynamic, actionable learning experiences
- Transformational Coaching with empathy, clarity, and accountability to drive measurable impact

More about Gina

Gina holds a Bachelor of Science in Marketing from Howard University and a Master of Science in Industrial Psychology from George Washington University. She is the CEO and President of WCG, Inc., a consulting firm specializing in leadership development and organizational effectiveness. Her certifications include the Cornell University Diversity and Inclusion Certificate, DiSC, Myers-Briggs (MBTI), Change Style Indicator, Crucial Conversations, Thomas-Kilmann Conflict Mode, Strong Interest Inventory, Emotional Intelligence 2.0, and Covey's Speed of Trust. Gina is an adjunct professor at Rutgers University teaching a certificate program in effective supervision and management.

A passionate advocate for causes close to her heart, Gina is actively involved in fundraising for cancer-related causes. She currently serves on the Board of the Alzheimer's Association as well as the Founder and Chairperson of Workout to End Alz. She also teaches indoor cycling, where she's known affectionately as "Vitamin G" for the energy she brings to every class.

Client Testimonials and Client List

Thank you Gina, for your amazing support and positivity during our coaching sessions. Your upbeat energy and ability to relate made the process so easy for me.

– Erica, Liberty Housing

Thank you Gina for always being awesome and providing honest and constructive coaching to everyone you work with.

– Bev, Liberty Housing

I had the privilege of working with Gina for 9 transformative months. Together, we completed my DiSC profile and a comprehensive 360 evaluation, which laid the foundation for a powerful leadership development plan. Her expert guidance played a key role in my promotion from VP to COO at my nonprofit. I wholeheartedly recommend Gina to any executive ready to elevate their leadership and coaching impact.

– KishaLynn Elliott, Monarch Schools

Gina Willoughby is the consummate facilitator who has the patience, insight, and experience to assist any group. Gina brought a very diverse group of individuals, who were reluctant to do another offsite, and guided them to decide on office values and norms.

– Dave Grove., NASA HQ

Gina has been fantastic to work with- she is innovative, engaging, and professional. She knows how to facilitate and teach a group in a fun and informative way.

– Yvette Coles, National Gallery of Art

Need a dynamic, innovative and energetic facilitator? Look no further than WCG! Gina can help breathe new life into an intact workgroup or expertly bring synergy to a diverse new team to bring your vision to reality. Our Customer Service Office has earned a reputation of excellence in great part to WCG. Thanks, Gina

– Terri Randall, NASA Goddard Space Flight Center

Gina Willoughby has been instrumental in my career growth. Without her one-on-one coaching and mentoring I would have never achieved my career goal. Gina's training materials were always relevant and suited for the training taken, her training classes were exciting, and I had fun while learning! Gina nurtured me and brought out my better assets which helped me. She showed me what was actually hurting my career and am now approachable, and I can perform my job more efficiently and effectively. Moreover, I can always call her for advice and mentoring and she will not charge me, she in one of the better facilitators has ever had.

– Deborah Johnson, NASA HQ

