



# Alisa Gould Simon

## Coach / Facilitator

**Alisa helps clients overcome limitations, elevate strengths, and gain new skills.** She specializes in supporting clients' cultivation of greater self-awareness, confidence and clarity. She inspires innovative thinking and creative problem solving, especially in the face of change, transition and uncertainty.

### Clients appreciate Alisa's ability to:

- Listen deeply and ask meaningful questions
- Increase innovative thinking and unlock unexpected solutions to challenges
- Share communication strategies that inspire
- Maximize productivity and reduce burnout
- Empower and motivate teams to meet goals through collaboration and creativity
- Effectively resolve conflict, both internally and interpersonally

### Areas of expertise:

- Increasing influence through empathy and collaborative leadership
- Maximizing productivity and energizing teams by engaging a creative (vs. problem solving) mindset
- Resolving challenging interpersonal dynamics through neuroscience-informed communication techniques
- Unlocking creativity and innovation, especially during times of change, transition and uncertainty
- Improving clarity, focus and follow-through at all levels of leadership
- Reducing stress and feeling more ease and enjoyment individually and collaboratively

### More about Alisa

Alisa has spent over 15 years as an executive, consultant and advisor to a number of multi-national technology companies, multi-national businesses. She is a seasoned leader with experience in: social networks, e-commerce and media. A former journalist, published in The New York Times, The Guardian and The Wall Street Journal, Alisa excels as a communicator with the capacity to translate learnings across myriad populations and industries. She is passionate about supporting her clients with a holistic view of success. She is deeply experienced in alternative approaches to stress management, emotional wellness and longevity. Alisa is a certified Ayurveda Wellness Coach, Herbalist and Wilderness Immersion Guide. She holds a degree in Journalism from New York University. She is currently based in Sonoma County, California.

## Client Testimonials and Client List

Working with Alisa over the past seven months has been nothing short of transformative. Her guidance hasn't just stayed with me—it's rippled out into my relationships. Alisa's insights have made me calmer and more present, profoundly enriching my connections.

– Elaine Lee

Alisa's guidance in our very first session has already made a big impact on my life.

– Tracy Ballard

Alisa's wisdom, connection and clarity in guiding our group... [was] insightful and transformative.

– Perry King

